



Fraser Valley Branch of  
the BC Institute of Agrologists presents a  
Professional Development Seminar

**The Value of Agriculture in the Fraser Valley**  
**Panel Discussion**

Ramada Plaza and Conference Centre  
36035 N. Parallel Road, Abbotsford  
**Wednesday, June 18<sup>th</sup> 3:15pm – 9:00pm**

**Registration**

Name: \_\_\_\_\_ Status: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone #: \_\_\_\_\_

**Registration closes June 13<sup>th</sup>, 2014**

- \$40.00 Fraser Valley\* P.Ag.s and A.Ag.s       \$40.00 Student Members  
 \$60.00 P. Ag.'s and A.Ag.s       \$70.00 Non-Members

\*The Fraser Valley Branch has provided a \$20 rebate for its members to attend this event.  
Costs include appetizers and dinner. A cash bar will be available.

**Method of Payment:**

\*Online registration and payment, go to [www.bcia.com](http://www.bcia.com) >log in

\*Visa or MC by phone, fax, or email: **B.C. Toll Free:** 1-877-855-9291

**Tel:** (250) 380-9292 **Fax:** (250) 380-9233 **Email:** [admin@bcia.com](mailto:admin@bcia.com)

\*Cheques to be mailed to the BCIA office: 2777 Claude Rd., Victoria, BC V9B 3T7  
(Please inform the BCIA office if you are mailing a cheque.)

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3 digit # on back \_\_\_\_\_

**Seating is limited to 95 people so please register early!**

**All registration/payments must be received in the office prior to June 13, 2014**  
**\*\*\*\*\*No refunds after June 13, 2014. \*\*\*\*\***



## ***The Value of Agriculture in the Fraser Valley Panel Discussion June 18, 2014***

**A PROFESSIONAL DEVELOPMENT SEMINAR  
HOSTED BY THE:  
BC INSTITUTE OF AGROLOGISTS, FRASER VALLEY BRANCH**

### Agenda

3:15 to 4:00 pm Registration, Cocktails\*, and Appetizers  
4:00 to 5:30 pm Introduction and Presentations  
5:15 to 6:30 pm Dinner  
6:30 to 8:15 pm Presentations  
8:15 to 9:00 pm Q & A with Panel Guests

\* Cash bar

### Location

Ramada Plaza & Conference Centre  
36035 N Parallel Rd, Abbotsford, BC

### Presenters

#### **Richard Bullock – Chair of the Agricultural Land Commission**

##### **The Value of the Agricultural Land Reserve**

Mr. Bullock has made substantial contributions to the agricultural community in BC. As Chair of the ALC, he has implemented several changes contributing to the preservation of agricultural land to encourage farming. Mr. Bullock has also worked with multiple stakeholders and levels of government to support the use of agricultural land for farm use. Mr. Bullock will speak to the value of agricultural land and the ALR, provide an update of ALC activities (and possibly Bill 24), and speak to the importance of using qualified professionals for ALC applications.

#### **Dr. Lenore Newman – Canada Research Chair (Tier II) in Food Security and Environment**

##### **The Social and Cultural Benefits of Local Agriculture**

In addition to her position of Canada Research Chair, Dr. Newman is Director of the Agriurban Research Centre and Associate Professor at the University of the Fraser Valley. Her multiple research projects include documenting regional foods in Canada, assessing environmental threats, and examining food security concerns at the local, regional, and national levels. In the Lower Mainland, she has focused on local impacts of climate change and its bearing on food production and distribution; changes to the agricultural and environmental landscape to demonstrate the economic realities and impacts of agriculture on the local community; and, is documenting the evolution of the ALR and land excluded from protection.

#### **Mark Robbins P. Ag. – Agricultural Economist**

##### **The Economic Benefits of Agriculture**

Mr. Robbins spent 25 years as a Regional Agrologist for the BC Ministry of Agriculture where he authored several publications including *An Estimate of the Public Amenity Benefits and Ecological Goods Provided by Farmland to Local Communities in the Fraser Valley* and *BC's Food Self-Reliance Report*. He also participated

in the business development unit of SmartFarmBC and has owned and operated his family poultry farm for the last 10 years. Mr. Robbins will detail the how the agricultural community contributed to a healthy economy.

With a Masters in Economics, Mr. Robbins worked diligently to showcase the importance of the agricultural industry to the local economy. His work helped develop the Abbotsford Agricultural Strategy developed by the City of Abbotsford to protect agricultural lands. In addition to this, Mr. Robbins started K & M Farms with his family over 10 years ago. They produce pasture-raised turkey and chickens in the Abbotsford area

### **Farmland Protection Coalition**

Bio to follow.

### **Ken Nickel, P. Ag. – BC Ministry of Agriculture, Director of the Sector Development Branch**

#### **What is the Province Doing to Support the Agriculture Industry?**

In his current position with the Sector Development Branch, Mr. Nickel leads and supports a group of dedicated professionals including industry specialists and regional agrologists in promoting the sustainability of the agriculture sector throughout BC. They provide front-line contact between the Ministry and the agri-food industry, local governments and other agencies to foster agri-food economic development opportunities. Mr. Nickel will discuss programs implemented by the provincial government to improve the marketability of the agriculture sector.

### **Ron Charles P. Ag. – Event Chair**

Mr. Charles will bring his expertise to chair this event. His dedicated service to the agricultural community started with the BC Ministry of Agriculture as a financial analyst in Victoria before moving to Abbotsford in the roles of District Agriculturalist and Senior Agrologist. Mr. Charles was then appointed as Regional Manager for the South Coastal Region, where he was responsible for industry development programs. Following his retirement from the Ministry, he served as Chair of the BC Turkey Marketing Board.

### Location

Ramada Plaza and Conference Centre

36035 N. Parallel Road, Abbotsford

Bus Route 16: <http://www.transitbc.com/regions/cfv/schedules/map.cfm?p=map.rname&&line=16>



